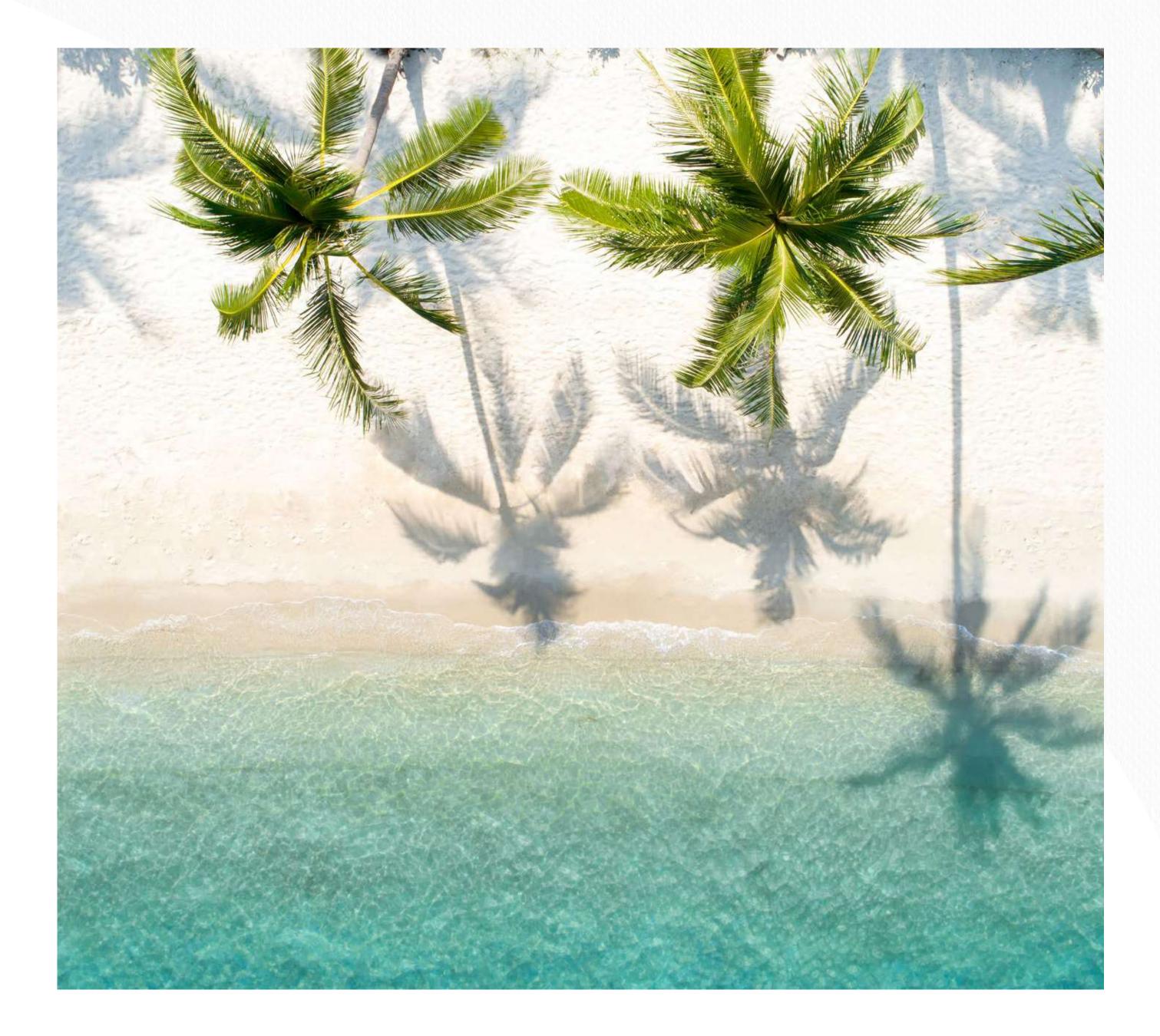


ELIE SAAB

AT EMAAR BEACHFRONT

ELIE SAAB × EMAAR





BEACHFRONT LIVING

Couturier Elie Saab and Dubai's premier property developer Emaar present an exclusive collection of luxury residences.

Situated at Dubai's most spectacular beachfront, the tower is the first ELIE SAAB designer building in the world.

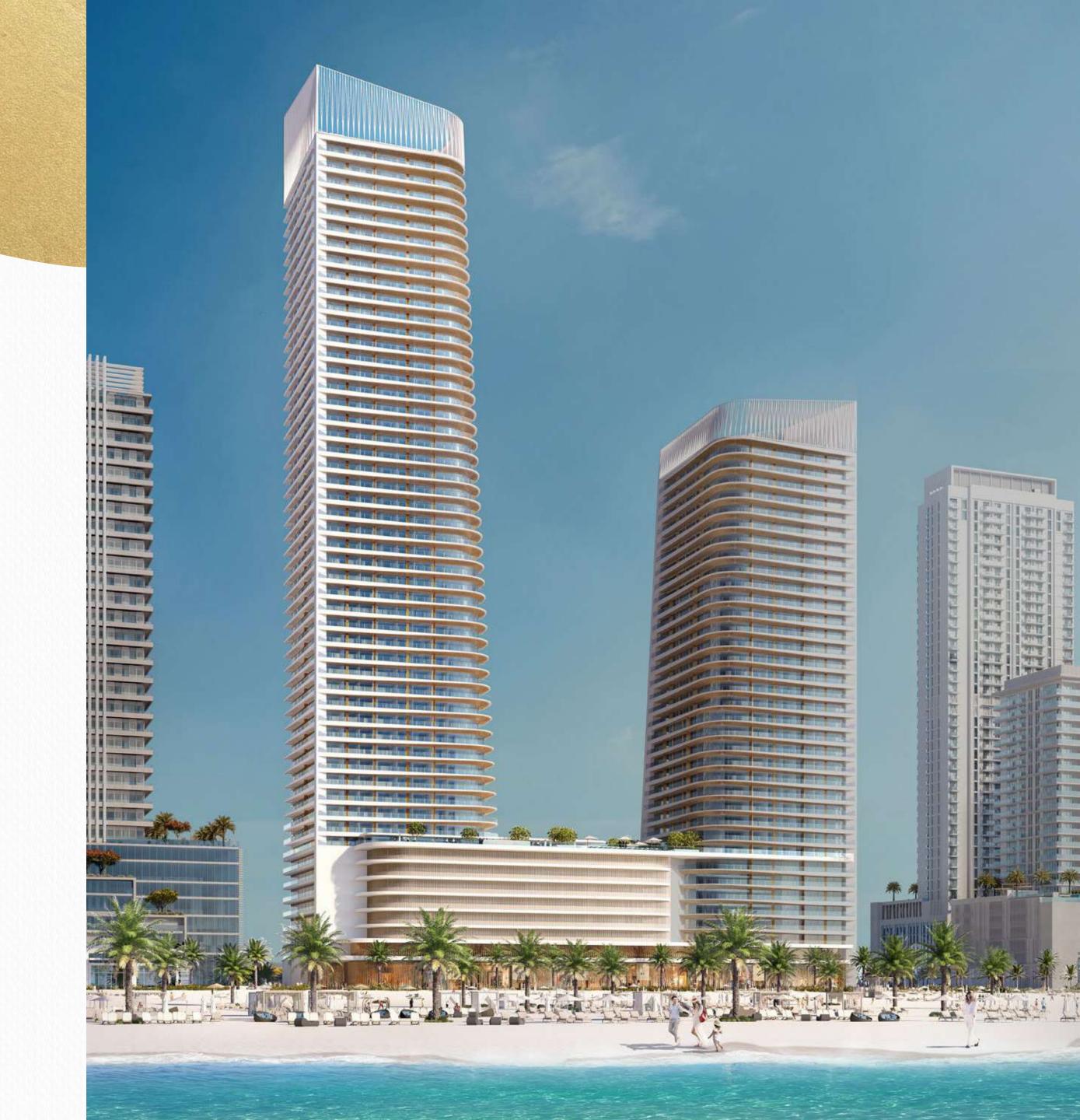


Etraordinary Design

LIMITLESS POSSIBILITY

The residences are located in the exquisite Emaar Beachfront and imbued with ELIE SAAB innate elegance.

With its sweeping views of the Palm, sea and sky punctuated only by glimpses of the promenade and nearby parks, the tower is the pinnacle of modern luxury. Every element, from the building's architecture to lobby design, delivers a heightened residential experience.

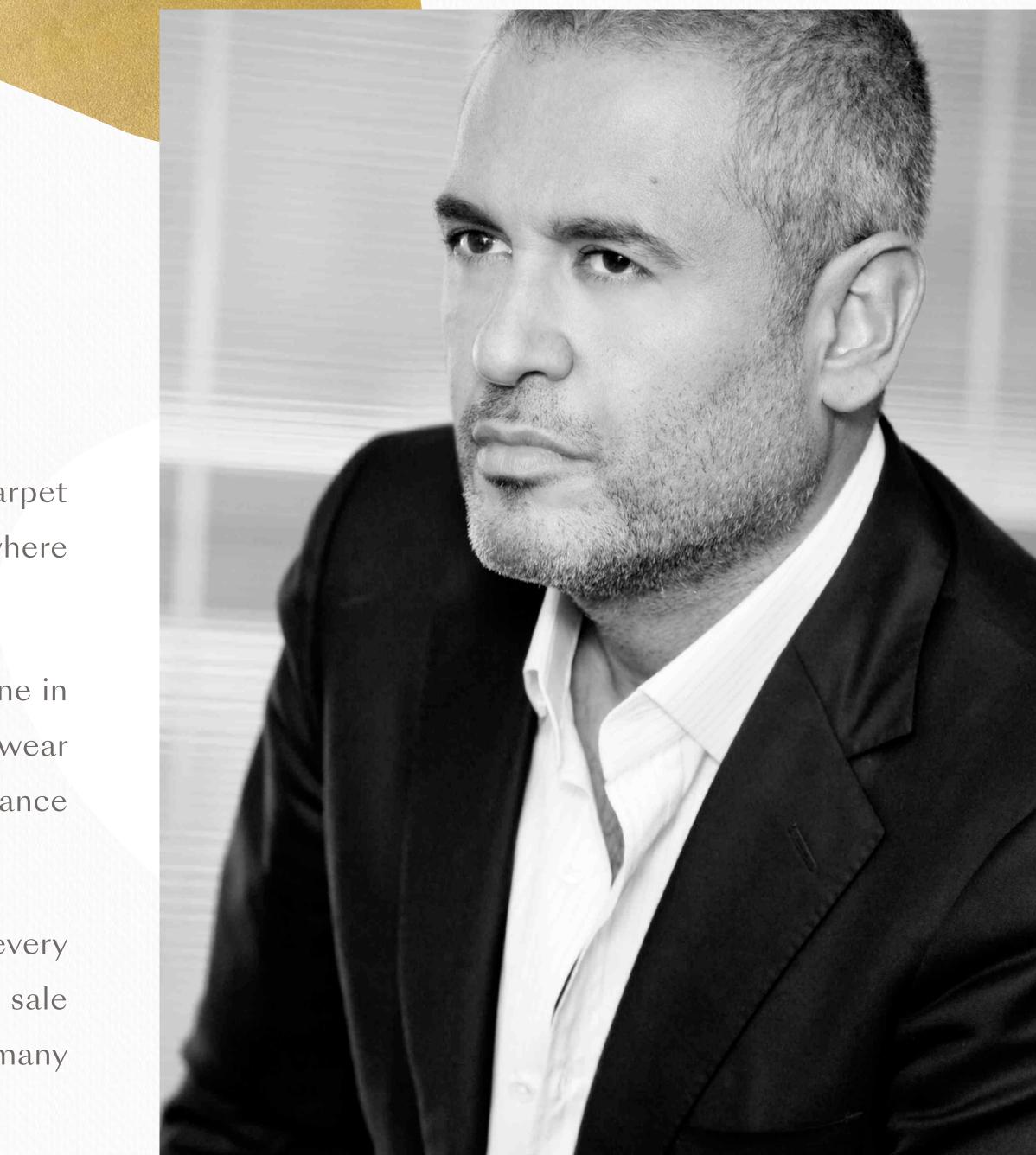


Elie Saab COUTURIER & RENOWNED DESIGNER

One of the world's leading names in Haute Couture and a red carpet favourite, Elie Saab takes inspiration from both Paris and Beirut, where his ateliers of craftsmen are based.

He first launched his eponymous label with his Haute Couture line in 1982 in Beirut at the age of 18 expanding soon after into ready-to-wear and accessories, with each collection displaying the innate elegance and femininity for which he is renowned.

Today, ELIE SAAB is a lifestyle brand, accompanying woman in every moment in her life, with a presence of flagships and points of sale spread globally and a wide range of product lines to cater to the many enthusiasts of ELIE SAAB aesthetics.









Building Features



INTERIORS BY ELIE SAAB



WATERFRONT HOMES



PANORAMIC VIEWS OF DUBAI SKYLINE & SEA

ELIE SAAB FURNITURE COLLECTION AVAILABLE FOR PRIVATE PURCHASE



PRIVATE BEACH ACCESS



PALM ISLAND VIEW



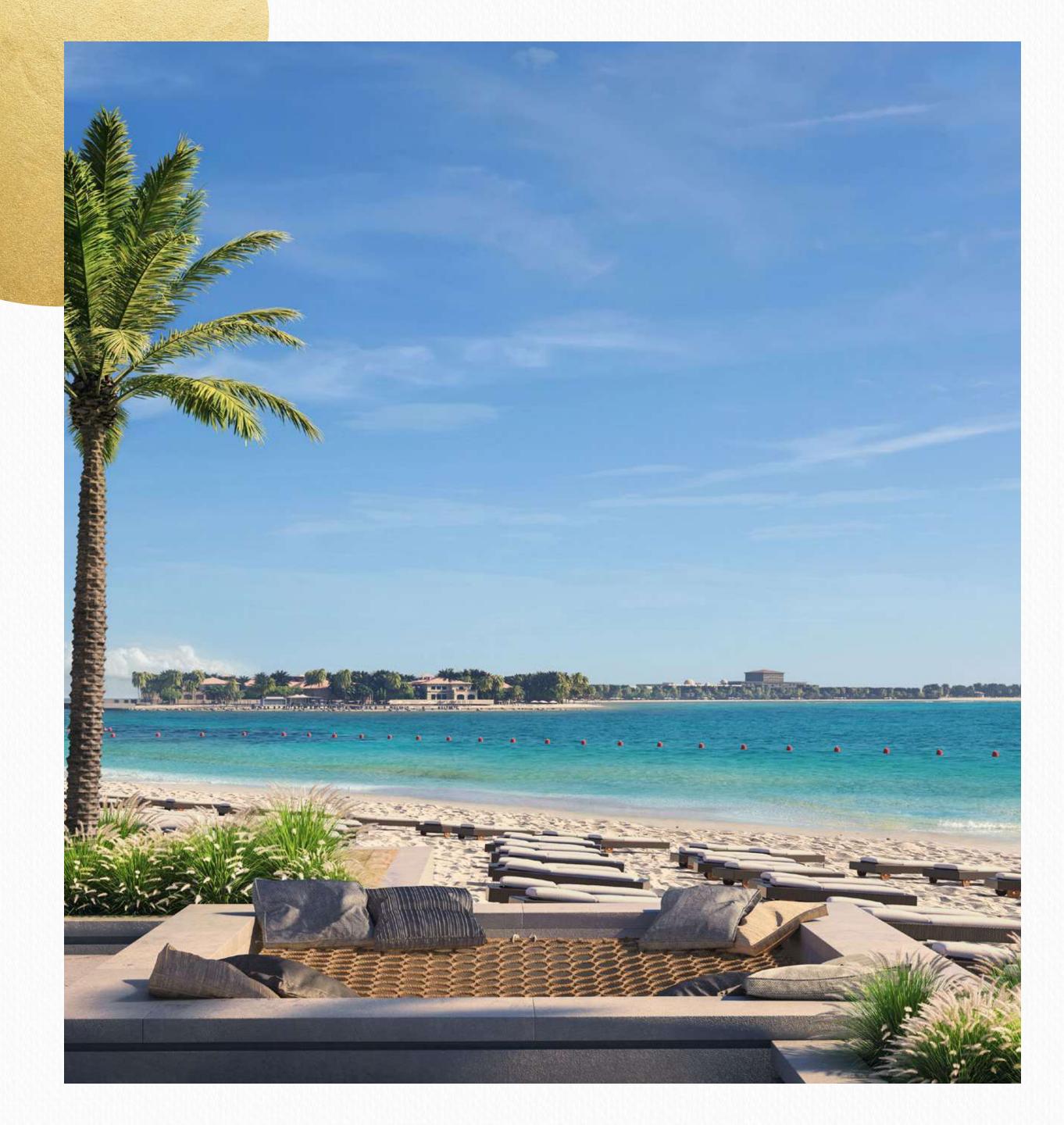
ACCESS TO MULTIPLE NEARBY PARKS



Emaar Beachfront

PRIVATE BEACH LIVING

Emaar Beachfront is the prestigious residential community located within the new maritime centre of the UAE, Dubai Harbour. The meticulously masterplanned waterfront haven represents a unique blend of cosmopolitan living with a prime location and a luxury seaside lifestyle.



Exceptional Jocation

25 MINUTES TO DOWNTOWN DUBAI 25 MINUTES TO DUBAI INT'L AIRPORT

45

MINUTES TO AL MAKTOUM INT'L AIRPORT S MINUTES TO DUBAI MARINA

Gennless access

TO SHEIKH ZAYED ROAD



ELIE SAAB

AT EMAAR BEACHFRONT



"Flegance is a statement, an attitude." Elie Saab



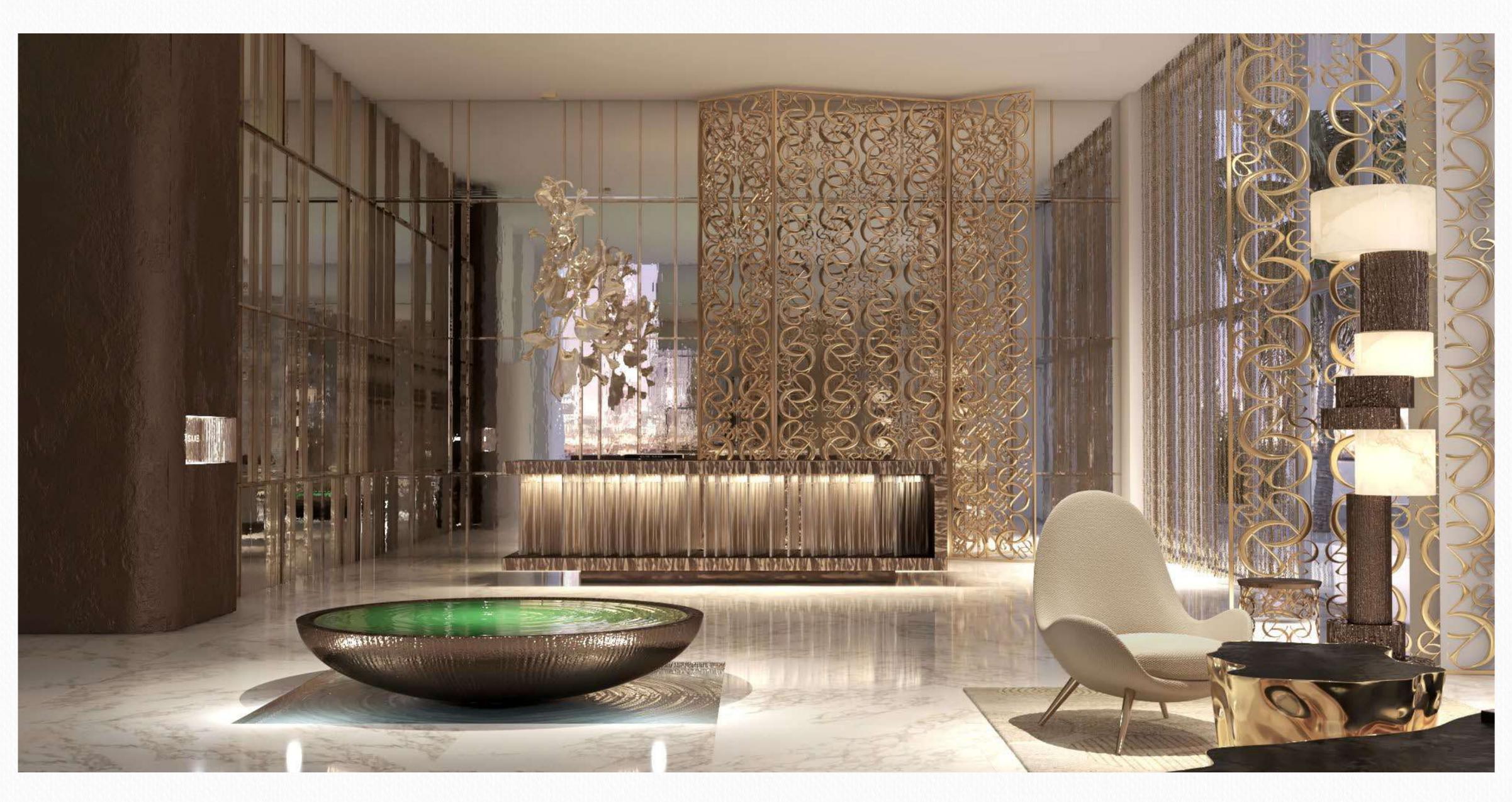


A LANDMARK OF ELEGANCE & EXCELLENCE

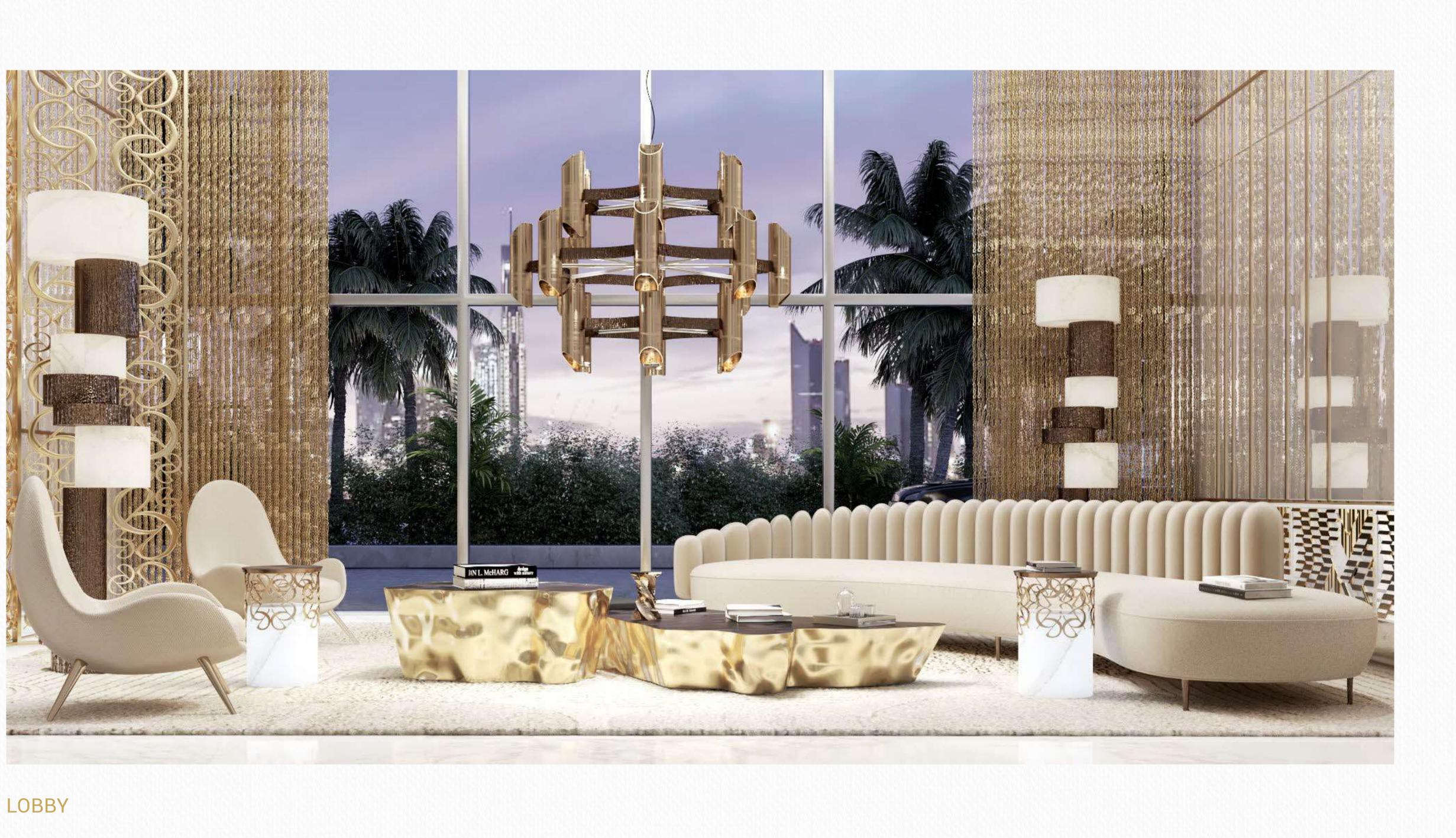
A combination of ELIE SAAB's Haute Couture savoir-faire and Emaar's design prowess.

The architecture evokes Miami's Art Deco District, a slice of South Beach constructed in the 1930s and admired for its graphic lines, glittering accents, and a lifestyle of absolute indulgence.





LOBBY



Meriors THE COUTURE LIFESTYLE

Elevated living at its best.

The penthouse offers a first-class luxurious sanctuary with uninterrupted views of the waterfront and Dubai's spectacular skyline. Elegantly designed by Elie Saab, the living experience is unmatched, evoking an impeccable sense of quality, splendour and sophistication.

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All furniture and accessories shown are for illustration purposes only, and will not be included in the actual apartments and penthouses.



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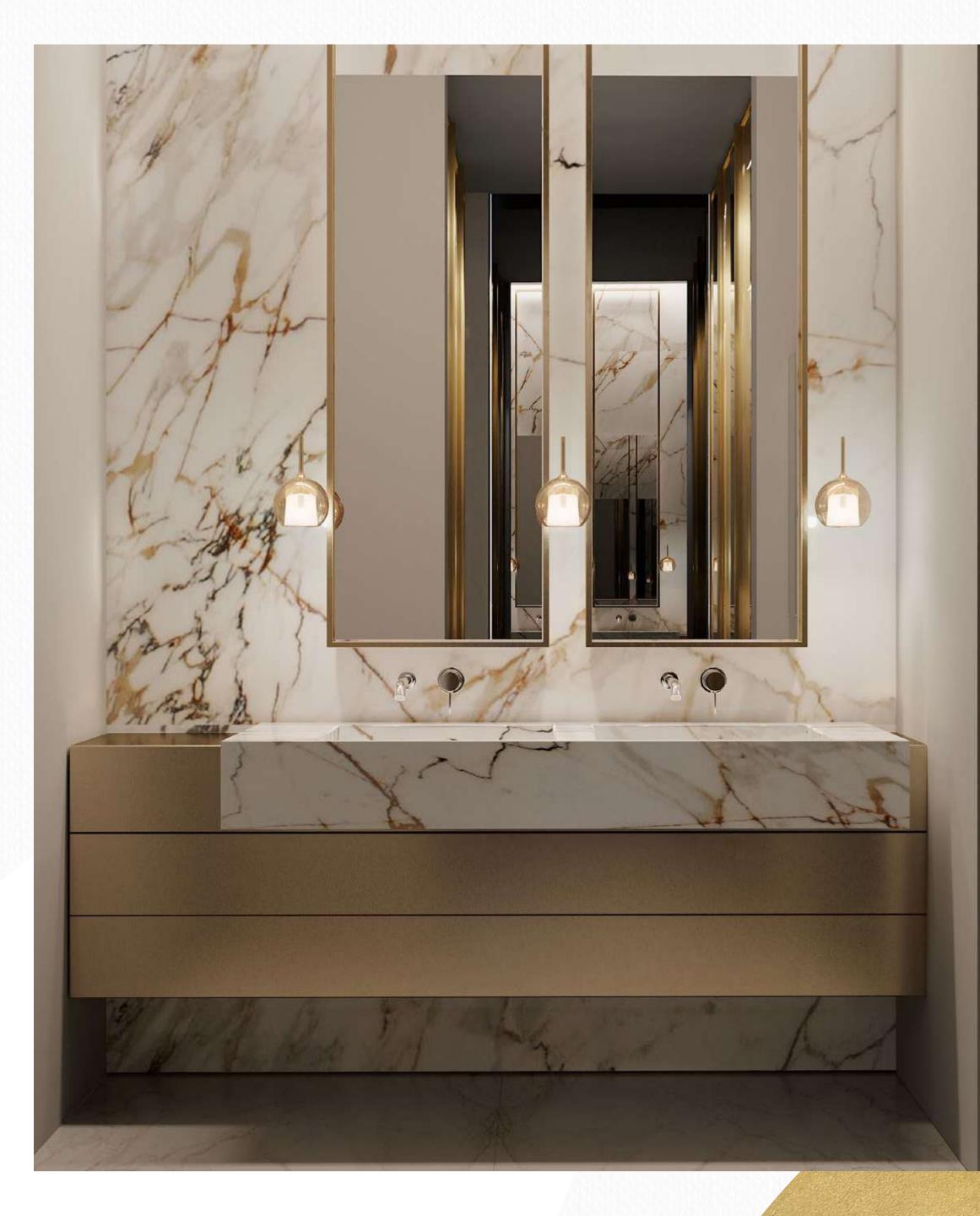
Anparalleled Privelege

4 BEDROOM PENTHOUSES

TOP FLOOR ACCESS UNPARALLELED WATERFRONT VIEWS

EN-SUITE MASTER BEDROOM WITH ACCESS TO BALCONY INTERIOR DESIGN BY ELIE SAAB

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Unabashed Incorry LIVE IN GLAMOUR

An authentic sense of effortless and timeless elegance, inspired by ELIE SAAB aesthetics.

The beautiful collection of one to three-bedroom residences are designed with the highest specifications. Breathtaking views and flawlessly crafted designs are combined to create a luxurious oasis to retire to every day.







Pesidence Features 1, 2 & 3 BEDROOMS

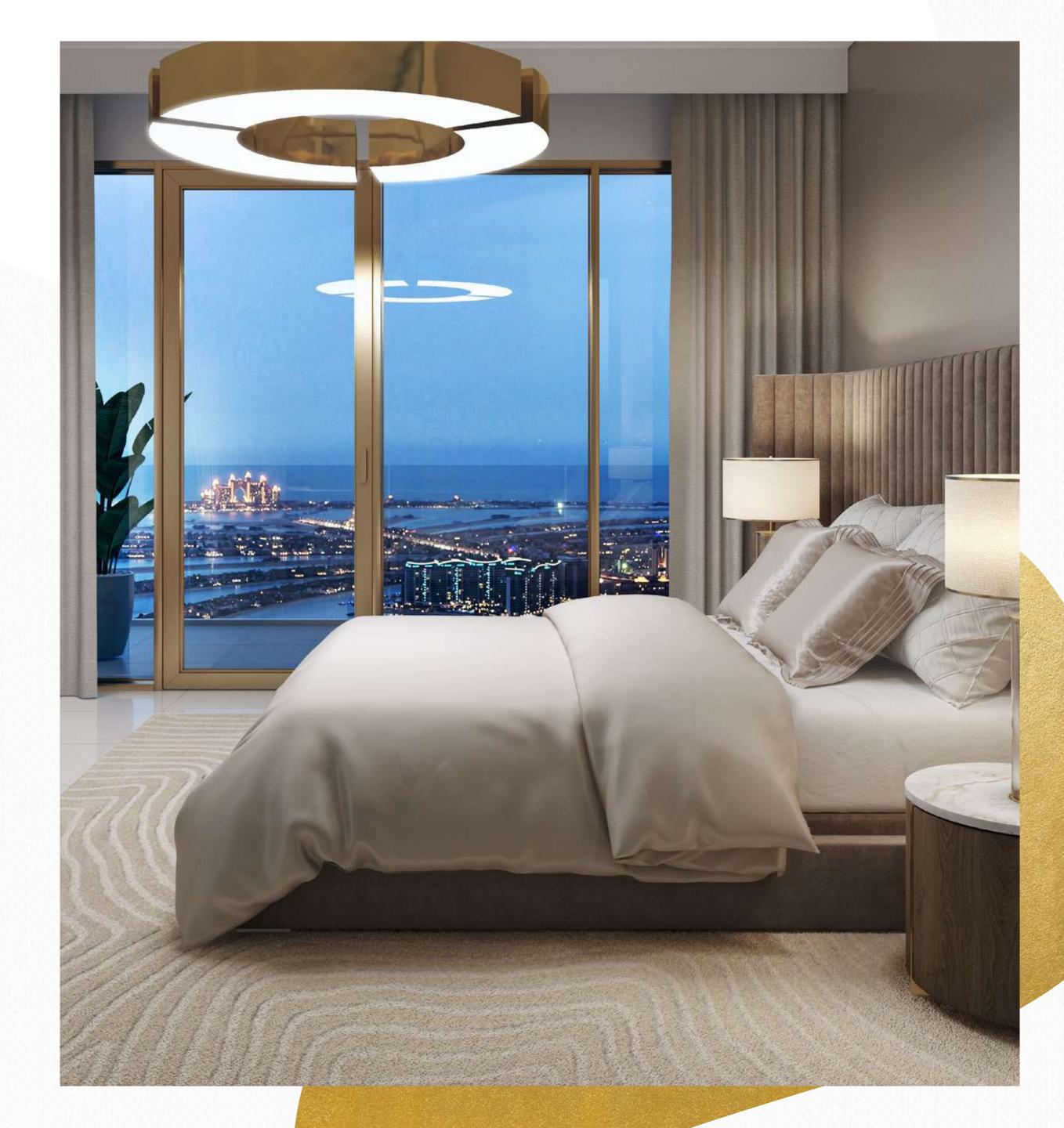
INTERIORS INSPIRED BY ELIE SAAB AESTHETICS

IMPECCABLY FINISHED OPEN KITCHENS

BREATHTAKING WATERFRONT VIEWS

MODERN BUILT-IN WARDROBES (TWO & THREE BEDROOMS)

SPACIOUS LIVING AND DINING AREAS WITH ACCESS TO BALCONY





Gennless Access



1.5KM OF PRISTINE BEACH



PANORAMIC VIEWS OF THE ARABIAN SEA NEIGHBOURHOOD & DUBAI MARINA



2 PARKS



STEPS AWAY FROM MARINA & YACHT CLUB



NEARBY LIGHTHOUSE HOTEL

NEARBY LICENSED RESTAURANTS



Amenities Des



MULTI-PURPOSE ROOMS



FITNESS FACILITIES



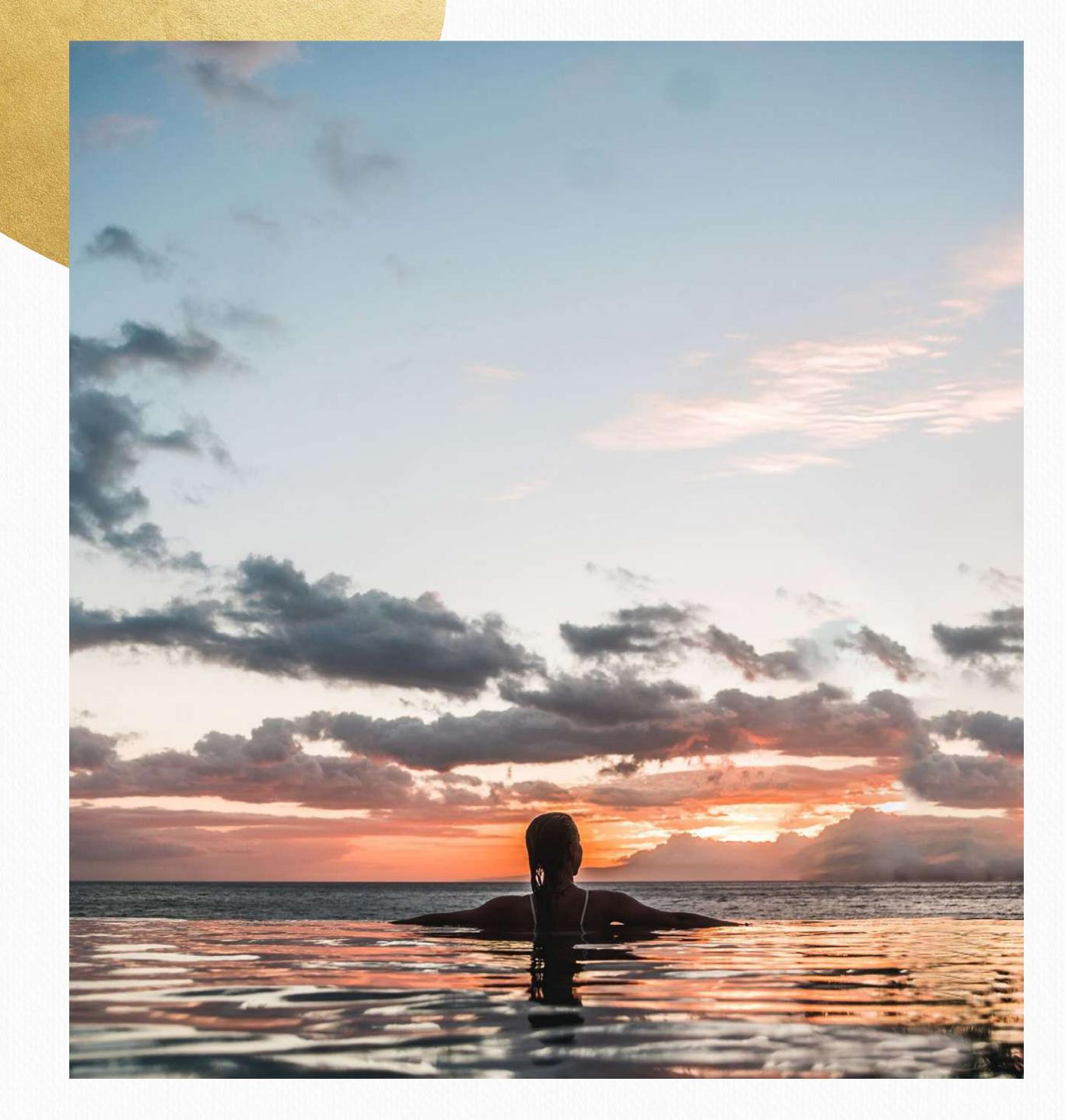
BARBECUE AREA



LANDSCAPED POOL DECK



CHILDREN'S PLAYGROUNDS NEARBY







Global. Glamorous. Fler-expanding.

It all happens in Qubai.





A city with everything. As one of the world's top destinations, there's no shortage of entertainment in Dubai.

A place where world-class shopping, modern marvels, natural beauty, and a rich tapestry of culture all exist as one.

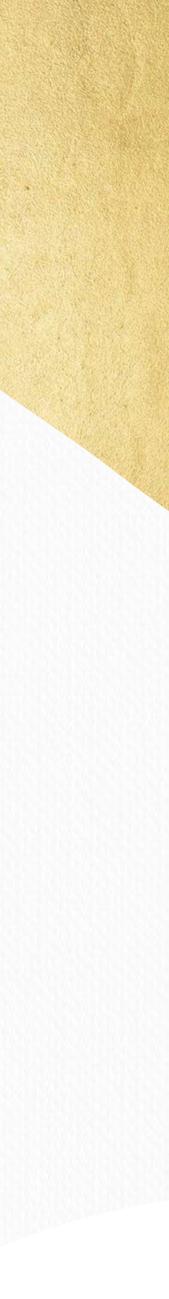
EXPO 2020



Fraar

DUBAI'S MASTER DEVELOPER

The pioneer of luxury communities in Dubai, Emaar Properties is one of the globe's most admired real estate development companies. It specialises in properties, shopping malls, and entertainment, with an additional focus on hospitality and leisure. Emaar envisions and shapes premier lifestyles, all underlined with design excellence, build quality and timely delivery.





Frank RE-SHAPING LIFESTYLES

BRAND VALUE	REVENUE	NET PROFIT
USD	USD	USD
2.7BN+	6.99BN	1.96BN
FY 2018	FY 2018	FY 2018
YOY BRAND	YOY	YOY NET
VALUE	REVENUE	PROFIT
\uparrow 39%	\uparrow 37%	\uparrow 30%

Emaar is known as the market leader in the global real estate market. Not only is it the largest real estate company outside of China but it is also one of the most valuable developers worldwide.



"We see the transformation around us as promising opportunities to create a new Amaar."



MOHAMED ALABBAR CHAIRMAN OF EMAAR PROPERTIES

